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AUSTRALIAN MADE, AUSTRALIAN PRODUCED, AUSTRALIAN MANUFACTURED

It's all about the strength and credibility of the Chain of Custody traceability of products

The Australian Standard AS 4707, Chain of Custody, is a credible and rigorous standard that certified organisations comply to. Their compliance is based primarily on the procurement, inventory control and sales of the certified product. This product through the Chain of Custody has unique identification, both on invoice and packaging, of each organisation that has transformed it. The consumer can demand proof of any claim made by an organisation that the product was produced in Australia, such as whether it came from an Australian forest, and also proof of the locality of, not just the country, the actual mill or factory, where it was processed and manufactured.

Some examples of this are Boral Timber hardwood products that fall under AFS certification are all locally sourced therefore they can ensure that their certified products are from Australian forests. Kimberly Clark Australia can tell you which of their product lines have Australian fibre and which do not. PaperlinX products from Australian Paper that source fibre from Australian Forests can also be identified.

It is the organisations responsibility to make a true statement; the Standard just provides the ability to do so.

The Australian Forest Certification Scheme has two elements the

- Australian Forestry Standard AS 4708 for Forest Management, and
- Australian Forestry Standard AS 4707 for Chain of Custody

Over 8.7 million hectares of Australian forests and plantations are certified against the Forest Management Standard AS 4708. This is the source.

Organisations that are certified against the Chain of Custody Standard AS 4707 has reached 60 and notifications of new certified organisations are coming in daily to our office. This is the traceability.

We are proud of our Standards and the credibility and legality associated to them. There is no other Scheme outside of the PEFC umbrella of schemes that can be as confident in the statement of total traceability.

We are also very proud that we are able to provide such a process that enables consumers to make the choice to buy Australian.



Kayt Watts
Chief Executive Officer